

Child Photography and Video Consent Form

I: _____
(Parent's/guardian's name - PLEASE PRINT)

On behalf of: _____
(Child's name – PLEASE PRINT)

At: _____
(School Name – PLEASE PRINT)

1. Consent to photos/videos of my child being taken by Panasonic for a variety of public relations, communications and promotional activities, including for publications, promotional material, websites (listed below) and advertisements, for an undefined period of time –

(Please tick where you **DO NOT APPROVE** the uploading of photography or video content on the following websites)

- KWN Website
- Panasonic Website(s)
- YouTube
- Flickr
- Myspace
- Facebook
- Twitter
- Panasonic blogs

2. Acknowledge that any images/videos taken by Panasonic of my child in connection with promotional activities is an authorised use of my child's image for the purposes of the Copyright Act 1968;

3. Understand that any images/videos taken may be shown in a public environment;

4. Agree that my child's participation in promotional activities may be edited at the sole discretion of Panasonic;

5. Acknowledge that Panasonic is not obliged to include my child in the promotional activities;

6. Release Panasonic from any claim by me or anyone on my behalf and arising out of my child's appearance in promotional activities

7. Acknowledge that there is to be no payment or further consideration paid for my child's involvement.

Signed by: _____

Date: _____

For further information on the Panasonic Kid Witness News program please visit www.panasonic.com.au/kwn or email rachel.love@bmcd.com.au for further details.